

## Flaster/Greenberg's Bullock to Present at Advanced Patent Valuation Webinar

*Press Release*

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April 18, 2012  
Philadelphia, PA

Kristyne A. Bullock, shareholder with Flaster/Greenberg PC, and a member of the firm's Intellectual Property Group, will present at a webinar this Friday, April 20th on advanced patent valuation. The webinar is sponsored by the Business Development Academy, a professional education provider headquartered in Princeton, New Jersey, and an affiliate of IncreMental Advantage, LLC.

Bullock, co-presenting with two other panelists, will assess patent aspects that impact patent valuation analysis, including the potential impact of the America Invents Act, the presence of related priority chain patents, trade secrets, difficulty in detecting infringement, claim drafting to capture infringement and provisional filing.

Bullock concentrates her practice in patent procurement and transactional matters, patent litigation, and IP portfolio strategy and management. She conducts due diligence analyses for mergers and acquisitions and provides guidance and counseling to clients in patent law and interpretation, the implications of intellectual property law on business and commercial strategies, and licensing and IP-related agreements.

### **ATTORNEYS MENTIONED**

Kristyne Bullock